



Energy Beet Pioneer to Assist Plant Sensory Systems in Commercialization of Beets for Biofuel

Steve Libsack to Aid Plant Sensory Systems in Agronomic Business Development

July 16, 2015 –Plant Sensory Systems, LLC announced today the addition of Mr. Steve Libsack as an advisor to the company in the area of beet seed production and commercialization. Mr. Libsack has an outstanding track record in agronomic business development. He spent over 38 years in the sugar beet seed industry and was the former Director of Business Development at BetaSeed/KWS, the largest seller of sugar beet seed in North America. Mr. Libsack has been at the forefront of promoting beets as a feedstock for industrial sugar and animal feed in the US. His numerous accomplishments include organizing a consortium of renewable feedstock providers, conducting energy beet variety evaluation in 28 states and provinces in North America, leading feasibility studies to demonstrate the use of energy beet as a viable feedstock for ethanol, advanced biofuels and other biochemicals, and coordinating efforts between EPA and various projects regarding the classification of energy beet as an Advanced Feedstock.

“We are pleased to have Steve as a part of our team. Steve’s skill set, industry expertise, and relationships with key influencers and growers are unmatched in the area of energy beets. His involvement with Plant Sensory Systems will be a great asset in moving our low-input, high-output beets to market,” said Kathleen Turano, president, Plant Sensory Systems.

About Plant Sensory Systems

Plant Sensory Systems, LLC is a privately held agricultural biotechnology company that develops technologies to improve crop performance for production of food, feed, fiber, biofuel and bio-based products. The company is located in Baltimore, Maryland at bwtech@UMBC Research and Technology Park. For more information visit: www.plantsensorysystems.com

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